

B

THE FIRST AND BIGGEST SOCIAL ENTERTAINMENT HUB IN EGYPT افتتاح أول واكبر مركز اجتماعي ترفيهي متكامل في مصر

BOOM

PLAYTIME ISN'T OVER.





2nd Anniversary Celebrates Its

t's already time to mark our Second Anniversary of *City Life.* In a fast-paced world that is constantly evolving, we sometimes find ourselves living day to day, looking for something reassuring to grasp onto. As your dedicated magazine, we aim to provide that by serving as a link for our communities, reinforcing our shared bonds and neighborly spirit. We are massively excited by launch of our eagerly awaited TMG Life App. It is going to be truly life-changing, facilitating your access to important services and all the upto-date information you could ever need to make your life flow smoothly. Learn more inside!

Another high point is the launch of Banan, in Al Riyadh, KSA, marking TMG's entry into the global market. The lifestyle development encapsulates all the qualities that have become synonymous with the TMG name. Watch this pace for more news.

Each quarterly issue delves into the heart of our outstanding residential communities, showcasing sporting, social, and cultural events, celebrating our successes and achievements. Going from strength to strength, we have also welcomed our social media platforms, bringing up-to-the-minute news and events to our rapidly growing reader base. As always, this issue sets out to bring you everything you need to know about TMG communities, with exclusive interviews, news, project updates, exciting events, art exhibitions, fashion, food, travel tips, and practical information to streamline your day.

City Life is enriched by the contributions of our residents, in interviews as we get to know you, and through the sharing of your talents and passions. In this issue, we take a look at the ever-popular Madinaty Half Marathon, and chat with the participants; and we do hope you will join in next year. In an exclusive one-on-one interview Nardine Farag opens up about her most recent film, and her summer plans. You can also meet two of our own residents and see how they are loving life in Madinaty and Al Rehab. We feature a stunning art exhibition, with works by over 60 of our very own talents, and learn about the ongoing expansion of TMG through its high quality residential developments.

Summer fun is always on the agenda, so read on to learn about activities and entertainment available right on your doorstep. And what is summer without great food? Our recipe roundup is sure to please your palate, and our favorites are so easy to put together. Check out the latest gadgets for summer, along with fashion and beauty ideas to see you looking your best.

With this, our second anniversary of *City Life*, we look forward to entering our third year with the same zest for TMG life that has defined each quarterly issue. We invite you to share your news and achievements, as well as your suggestions for topics that will benefit our residents. Your thoughts and milestones are important to us.

City Life is created for our diverse, multinational TMG communities, to entertain and inform you. We wish you and your loved ones a wonderful summer, with nothing but the best of times ahead.

City Life Team



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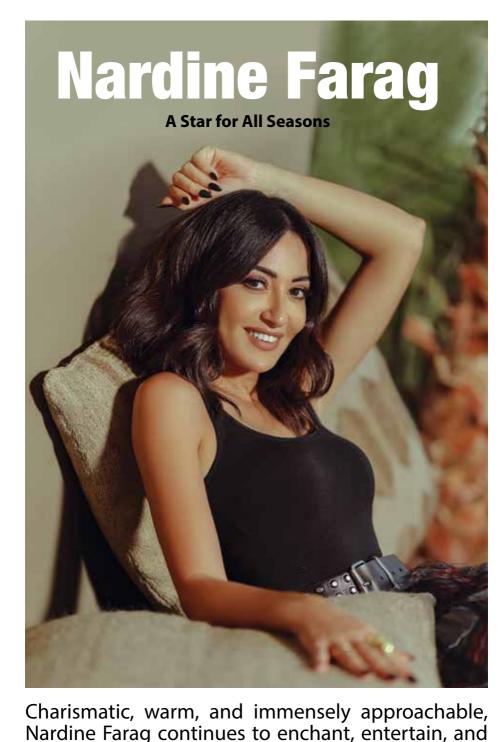


KIDS ZONE:

The Inner You



CITYHALL

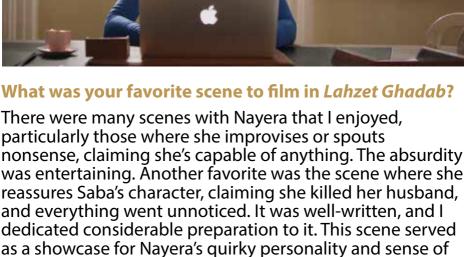


range of challenging roles. She took time out to sit down and share her thoughts on a recent standout role that captured hearts across the nation. What drew you to Nayera's character in recently aired Lahzet Ghadab? Nayera felt different from any character I've played before. I had the chance to play four different roles recently, which

I'm thankful for—they were all very different. Nayera stood out as a complete contrast to my real-life persona. The series' genre was fresh for Egyptian television, with a well-

excite us as she shows her versatility across a diverse

crafted script and an exceptional cast. Additionally, what drew me to her was that by chance, Saba Mubarak and I had just finished working together on another series called Ben El Setoor, where our roles were completely different. So, I liked the challenge of acting with the same actor, but in a completely different dynamic. How was the feedback on Nayera's character? The feedback was really positive; people loved Nayera. It was nice to hear people saying things like, "We need someone like Nayera in our lives." I loved the character, and I loved that people loved her as much as I did.



humor. I wanted viewers to see her as I envisioned her. It's one of the scenes I put a lot of effort into, aiming to portray

portrayed in the past, which one would you choose?

I would definitely choose the series *Room 207*. I'd love to

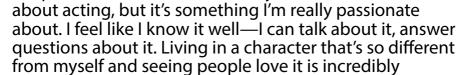
character. The story itself was captivating, and I believe

her as the eccentric woman I perceived her to be. If you could live the life of any character you've

step back in time, wear those elegant clothes, and have my hair styled in that charming way. The setting was wonderful, and I truly enjoyed embodying that dreamy

everyone would agree on that. The cast was exceptional, and the execution of the series was top-notch. If you had to pick between being an actress or a TV presenter, which would you choose? It's tough to say. I've been a TV presenter for over 10 years, but I only started acting 5 years ago. Right now, acting is grabbing more of my attention and time. I'm starting to see challenges in it that I know how to tackle. With TV presenting, when you do something well and people notice, it gives you a boost that makes you want to dive deeper into that world. Personally, I still have a lot to learn

with a cup of coffee, taking my time to enjoy it for a couple of hours—it sets the tone for the day. Working out is also something I enjoy; it gives me a sense of accomplishment. Meeting up with friends for coffee is a nice change of pace, but there's nothing like returning home to be with my husband and daughter, along with my mom's company, talking to my daughter who lives abroad. Wrapping up the day with some TV before heading to bed completes my ideal day.



rewarding. I feel fortunate to have had the chance to explore this side of myself, especially considering it's so

different from what I envisioned for my future.

What is your ideal day as Nardine?

My ideal day would revolve around the comfort of home. I'm a real homebody; even if it might not seem like it, I truly enjoy being at home. I love starting my mornings

If you weren't a TV presenter or an actress, what would

I've often thought about what else I could see myself doing.

you be?

Recently, I've realized that I could be a good teacher. I have a passion for stationery—notebooks, pens—I love using them, even when I'm acting, to write down my thoughts about the role, the character, and anything else that comes to mind. I enjoy explaining things to people; I do it all the time with my daughter, helping her understand her studies or even explaining business topics like accounting, as I studied Business Administration. So, I think I could have been a really good teacher. Or maybe even a doctor at a university? What is your ultimate goal in life? I'm genuinely content and grateful for where I am right

now, so I don't feel the need to set specific goals in my career. Being present and enjoying the journey is what matters most to me. Setting goals can sometimes lead to feelings of dissatisfaction, and while I'm not saying I'm completely fulfilled, I still strive to find challenging and enjoyable roles in acting or presenting. However, I prefer to let things unfold naturally rather than setting rigid goals for the future. I believe that God will guide me towards what's best for me at the right moment.

Do you have any upcoming projects you're working on? Not at the moment. It's summer vacation time, so I'm taking this opportunity to relax and have fun. I believe that things will come my way when the time is right.











TRAVELLING LIGHT

Multitasking SPF-Rich Facial Products to Sweeten Your Summer

Keeping a natural, sun-kissed glow without burdening yourself with too much baggage is easier than you think. Take a peek at our pick of products to see you through the lazy days of summer, and beyond.

NATURAL GLOW DAY CREAM WITH SPF 30 -EVA COSMETICS

Eva Skin Care Natural Glow Day Cream with SPF 30 protects your skin and evens the skin tone.



YALURONEXPERT | +HA

LAURA MERCIER

HYALURON EXPERT DAY CREAM -L'OREAL

Hydrating day cream with SPF 20 that hydrates and smooths fine lines, Suitable for all skin types, even sensitive skin.

TINTED MOISTURIZER NATURAL SKIN PERFECTOR BROAD SPECTRUM SPF 30 - LAURA MERCIER

This perfect blend of skincare and makeup helps skin retain moisture and contains Broad Spectrum SPF 30 UVB/UVA sunscreen plus a power-blend of antioxidant vitamins C and E.

SUN GLOW TINTED MOISTURIZER SPF 30 - MOTHER NAKED

Keep that summer glow all year round. This Sun Glow Tinted Moisturizer SPF 30 gives a naturally radiant finish that still looks like your skin.

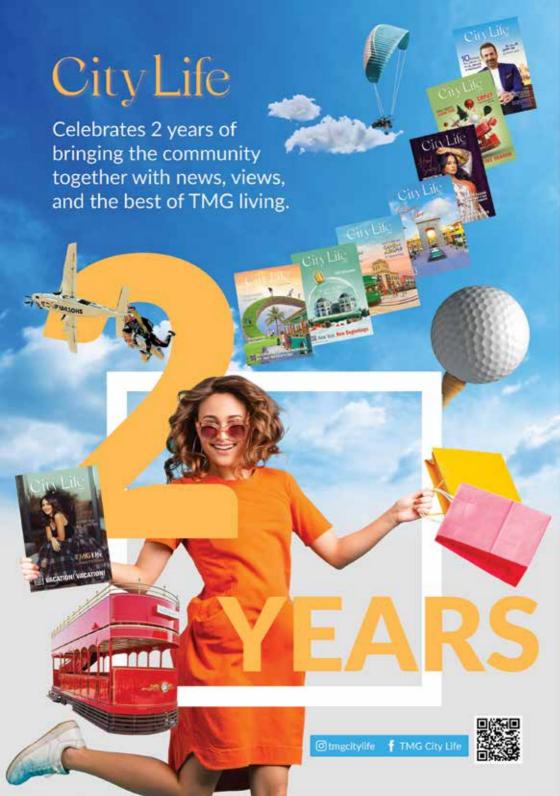
POSITIVE LIGHT TINTED MOISTURIZER WITH BROAD-SPECTRUM SPF 20 SUNSCREEN -RARE BEAUTY

A tinted moisturizer that glides on easily to instantly smooth skin with radiant coverage that hydrates and protects skin from the sun.

TINTED SPF50* SUNSCREEN LOTION - BOBANA

Multi-function and fast-absorbing, this provides superior broad-spectrum UVA & UVB protection against sunburn, while evening out your skin tone and camouflaging blemishes.



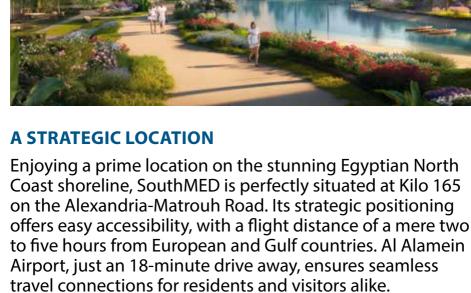




again attracting visitors from all over the world. Building on its illustrious legacy of ground-breaking hospitality and residential projects, Talaat Moustafa Group is unveiling its latest venture, bringing a fresh new lifestyle concept to the shores of Egypt's North Coast. Hot on the heels of Noor, in Cairo's New Capital City, and Banan in Al Riyadh, Saudi Arabia, SouthMED enters the scene as a multi-dimensional residential and hospitality development that takes aspirational lifestyles to new heights.

Mediterranean, a new vision is emerging. A historic coastline with breath-taking natural beauty is once

Heralding the renaissance of the South



Seeing a need for something above and beyond a simple

development, TMG tasked two globally recognised international design firms to bring the dream to reality. OBMI is a globally renowned master planning and architecture firm, known for an integrated approach that melds responsive design methodologies, cutting-edge innovations, and technical acumen to craft destinations that are not only experientially memorable but also environmentally sustainable and financially viable. A unified collective of eight independent studios, SWA

is devoted to place making for people and ecosystems. Relentless in the pursuit of bold, leading-edge design, and driven by the immense possibilities offered by new

powerhouses, TMG has manifested something outside of the ordinary, a truly unique undertaking that will capture

technologies and ideas, their work is storied across the globe. By harnessing the expertise of these two

the imagination of buyers seeking an opulent yet holistic lifestyle, geared for a vibrant future.



liveable design concepts, and elevating the dream

coastal experience with an unparalleled level of discreet

convenience, this is a haven that nurtures spirit and soul. SouthMED shows its expertise in the finer details, like comprehensive

unparalleled healthcare facilities, business, and administrative services, all streamlined to create a stressfree environment. Showcasing the vibrant flavours and rich traditions of the Mediterranean region, SouthMED offers diners a diverse culinary journey across a spectrum of unique venues, making it a noteworthy food destination in itself.

day-to-day services, shopping,

A WORLD OF HOSPITALITY Taking hospitality to new levels, SouthMED takes pride in its diverse selection of hotels, including the most exclusive hotel brand names. From boutique hotels offering intimate charm and eclectic design, to luxurious retreats and stunning marina hotels, accommodation options cater to



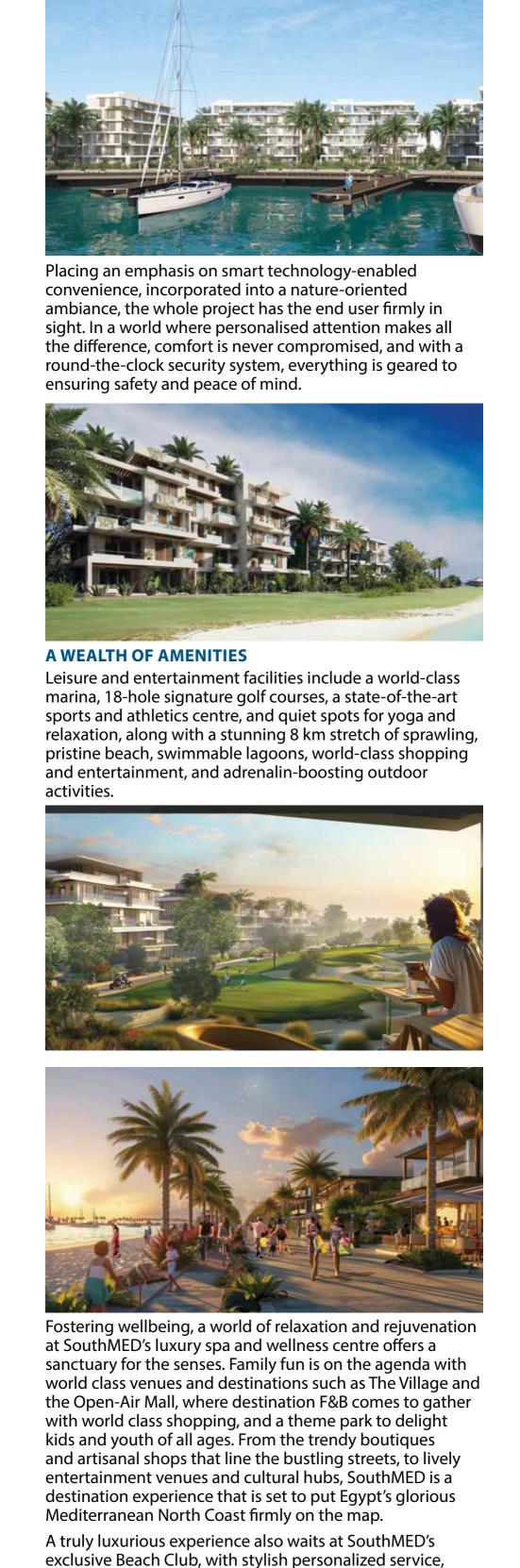
a variety of lifestyles and desires, promising a unique and

SouthMED stands out for its diverse range of residential options, envisioned to suit every lifestyle. This is where you have it all, from spacious luxury beachfront villas, semi -attached or attached villas, marina apartments, golf

nn inviting environment for everyone who steps inside Created for year-round liveability, it is a world of fresh perspectives, where myriad possibilities await.

chalets, lagoon chalets, to luxury branded residences. Exuding a relaxed, contemporary chic, with every

thoughtfully considered detail an essential element of a meticulously curated colour palette, the project delivers





Your

MGLife

App is Here!



Gateway to **Vibrant** Communities

Your **Smart**

community living? TMG Life, the Community App, is your gateway to a vibrant and joyful community lifestyle.

Are you ready to discover the extraordinary world of

Whether you are already a valued resident or you are considering joining our dynamic communities, TMG Life is here to make every moment unforgettable and keep you connected. Follow the simple steps to register, and open up a whole new world of convenience and discovery.

STEP 1 TMGtife

name and phone number.

 Create a secure password, and you are almost there.

Set up your account by entering your

- Double-check your details and tap the Register button.





contract's start and end date.

STEP 2

 Select the city you live in whether Al Rehab, Madinaty, or Celia.

Select your ownership status, whether

you are an Owner or a Tenant.

• If you are a Tenant, select your

- Upload a valid copy of your Passport or National ID.
- Select your Unit Type, whether a Villa

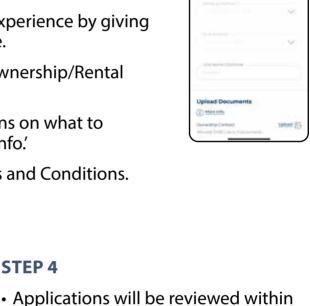
• Select your Building Number.

- Select your Unit Number. Personalize your experience by giving
- Upload Proof of Ownership/Rental document.

your home a name.

Select your Group Number.

- For any clarifications on what to upload tap 'More Info.' Agree to the Terms and Conditions.
- STEP 4





personalised QR code or connect via Bluetooth to

gate.

(4)

streamline your entry process through any

Manage Gate Access

6

Access Gates with Ease Generate a personalized QR code or connect vi

Bluetooth to streamline your entry process.

Download i Mig Lite

www.tmglife.talaatmoustafa.com

Now

2 working days. Browse through the TMG Life App to learn more about the amazing benefits that are set to make

your life so much easier.

GUESTS' INVITATIONS FEATURE FOR AL REHAB

Send gate access invitations

few taps for convenient and

secure entry. Let your guest

of a fingertip. Find amazing eateries, eclectic shopping,

entertainment venues. The

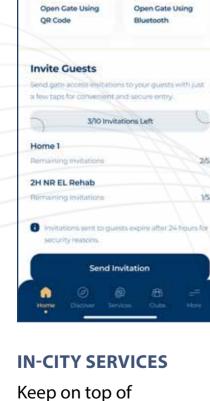
essential services and

feel welcome and appreciated, from the minute they arrive at

to your guests with just a

OWNERS/TENANTS





the gate. **CITY GUIDE** Discover everything your city has to offer with the touch

best kept secrets of your area have been revealed, it's time to explore.

plumbing, home cleaning and more are just a tap

maintenance. Electricity,

housekeeping and

away. Your dreams have come true. Orion takes care of the chores, while you take care of the finer things in life. INSTANT NOTIFICATIONS **AND UPDATES** Get instant News Feed updates on things that matter. Promotions, news, events,



loop with a connected life.

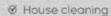
and important City Hall

Directory, and FAQs.

CUSTOMER SERVICE You will find the communication tools to ease your life with a 'Requests and Complaints' Form, 'Contact Us' Form, Phone

ORION

TMG official services co. / Je make life cary



- @ Car wash and flx
- Shutters and Aluminium









Finding a Home Away From Home

resident of Madinaty. She shared her love of her life in Madinaty with us in a recent chat.

Haifa Jebali lives life to the full as an expat



Tunisia?

home.





Back in 2016, I finally came to Egypt because it had been a dream of mine since I was young. I came for tourism, and to explore. Then luckily after a year, I got a job offer to manage

Haifa, what prompted you to move to Cairo from

a French educational centre.



No, I am not here with my family, but I have made amazing friends in Egypt that are more than family now.

Are you here with your family?

What work do you do?

people, and friends of friends.

nearby facilities. I have become very attached to Madinaty, it has become my comfort zone, and the place that I call my

in International schools. Have you found it easy to make friends here? I am a person who doesn't trust people easily, however the majority of people I have met in Egypt have been very friendly and supportive.

I have been working as a French teacher for six years now,

What is the best way for expats to meet people?

I met a lot people throughout the different workplaces I worked in, which made it easier for me to meet diverse



Did you find it easy to adjust to the Egyptian lifestyle?

It was not easy at all at the beginning, as Egypt has different traditions than Tunisia. For instance, Egyptians like to eat fatty food, which is very delicious by the way, but in Tunisia we have more light and healthy traditional food options.

Also, in Tunisia we are used to having our meals earlier than Egyptians, which also supports a healthier lifestyle.

Do family and friends come to visit you here?

Yes, my mother and brother visited before; however my friends still didn't have the chance to.

free time in Madinaty? I go the gym in Open Air Mall to practice yoga. And also I am lucky that Madinaty is full of greenery and safe streets

Do you have hobbies, sports, and interests to fill your

so I can easily go for a run or walk. In addition, I join marathons that take place at various times during the year. What makes Madinaty such a convenient location for you?

When I came to Egypt my top concern was to find a place that was safe and reminded me of my home, so Madinaty

was the right place. Would you recommend it for other expat families and singles, and why?

Yes, I would totally recommend it, as it's very convenient in terms of facilities, and you don't need to go outside of Madinaty a lot.

CITY LIFE MEET OUR COMMUNIT Madkour VE AN



up part of the day, but family time is always a top priority. It was great to catch up with Rana and learn more.

brand and rolling out an entertaining blog eat





exciting fabrics and starting producing here in Egypt. I got a great response and people loved the clothes I made. From

that point, my fashion journey really started.



always keep the season's colour trends in mind, but all of that acts as a secondary influence alongside my personal creative energy.

shows, and following the main magazines, which are important to get a feel for current and emerging trends. I

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What are the most important elements for a woman to

Above all, you must feel comfortable and confident with what you wear. Clothing must suit your skin tone, and allow you to feel self-assured. No matter how trendy something

is, it will never work for you without these important

Is local fashion taking a more prominent place in

just need to work towards getting more recognition.

Tell us, how do you juggle being a wife and mom with

I actually never imagined myself being a mom and running a business at the same time. It's not easy at all, but I am

Absolutely, for sure. Local designs are hitting the top of the fashion scene, especially as the market is showing more support for local brands. Imported products have become very expensive, and we have some amazing local designers, for both fashion and home interiors. Our quality is excellent and can easily compete against international products; we

consider when selecting her wardrobe items?

get a lot of inspiration from them.

today's scene, and why?

running a thriving business?

the ability to keep things going.

factors.

blessed that I have people around me who help a lot. My biggest blessing is my mom, who is a tremendous help, along with my husband, who helps out at home. They help me a lot, both with my work, and my kids. It's important to

Egyptian design is making a name for itself overseas and is often chosen by international celebrities. Do you

Yes, it is one of my dreams, and I have already started by attending fashion events outside of Egypt in Arab countries like Kuwait, Jordan, and the UAE. I have lots of customers in the region, especially in Jordan and Kuwait. I am well known there, through participations in bazaars and events, and also through cooperation with fashion bloggers and

have plans to expand your brand further afield?

have time to focus not only on success, but on consistency,

influencers. They love my work, and are always keen to know about any new collections I have coming out. Has it been difficult to establish your brand, and what advice would you offer to young designers when it comes to breaking into a competitive market? It wasn't that difficult to launch my brand. The hard work comes in the process; achieving consistency and following up. You need to be passionate about what you do, be patient, and put the right effort into preparation. How important has it been for your creative process

to live in calm, well-organised surroundings like

Ah... Madinaty. I have fallen in love with Madinaty. I was already living in Al Rehab, but now, after moving here, when I wake up every day and look out my window I give thanks for the joy of living here. I look out over a huge garden full of beautiful plants and flowers. Actually, this inspires me a lot. Being in Madinaty also helps a lot with my work. I have arranged my garden for use in photoshoots, and Madinaty itself is full of natural beauty and special

Madinaty?

spots that are perfect photographic locations.

in your decision? My husband and I were looking for a calm, quiet place,

When did you move here, and what were the key factors

with a true compound atmosphere. We first settled happily in Al Rehab, then had a chance to move to a larger home in Madinaty about six years ago. Madinaty is really much more than a compound, it has everything. I don't need to go outside Madinaty more than once or twice a month. My children's' school is seven minutes from home; everything I need is here, from medical care to supermarkets, services, and education. Importantly, you have a wide range of options to choose from.

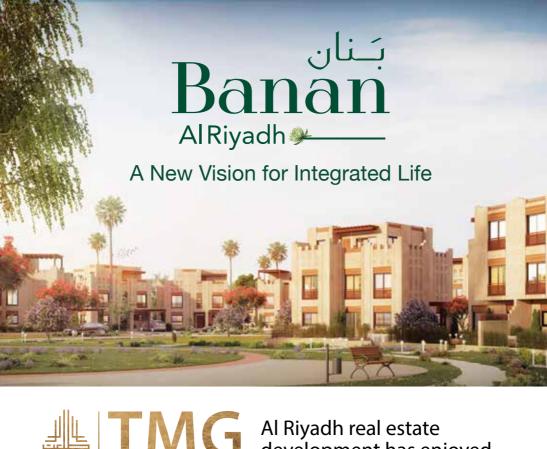
When you are not busy working, how do you enjoy

I love spending time with my family. We go walking a lot, and my son enjoys going around on his bicycle. In summer we spend a lot of time at the pool. For me, the best part is

the end of the day, when I can sit with a cup of chamomile tea, meditate, and relax my mind.

ranamadkourofficial 🕧 Ranamadkourdesigns

spending your time?







Banan heralds a sustainable future of urban living in Saudi Arabia. Leveraging the company's proven 50-year track record of success in the development of integrated communities in Egypt, TMG is bringing its expertise and vision to the new project.



financial institutions, TMG Saudi holds confidence in achieving the utmost success and securing the highest ROI for owners and investors in particular.

A VIBRANT COMMUNITY Offering an idyllic urban retreat to more than 120,000 residents, Banan achieves an integrated balance between

Saudi traditions and the rhythm of contemporary life. The exceptional residential community spanning over 10 million sqm harmoniously combines sustainable living, authentic design, and innovative facilities along with the essential amenities, entertainment venues, and commercial centers needed for residents to enjoy every moment of an aspirational lifestyle. Facilitating interactions and enabling residents to connect and share experiences at community events, the family-friendly community is crafted to provide a fulfilling and harmonious living experience in an environment that places a high importance on total

while ensuring ultimate privacy through the separation of villas and buildings to accommodate the diverse

structure to enjoy vast green spaces, each building maintains a minimum distance of 20 meters from its

resident to enjoy a sense of privacy. In the exclusive villa zones, a generous 16 meters separation from the other villas gives a feeling of relaxed seclusion. With the whole project neatly enclosed within a perimeter fence, residents can achieve a sense of security and community. **EVERYTHING ON YOUR DOORSTEP** A wealth of integrated services offers residents a holistic living experience. The self-sufficient development offers a wide range of upscale amenities and lifestyle facilities including mosques, a commercial activity center, a medical center, educational institutions, children's playgrounds and gardens, a state-of-the-art social and sporting club, a hotel,

administrative and recreational areas, an entertainment and restaurant area, as well as essential day to day services like security, maintenance, agriculture, civil services such

adjacent building. A lush green strip ranging in width from 50 to 150 meters in the middle of the project allows each



CIRCULATE WITH EASE Banan offers a carefully planned road network to ensure residents secure and efficient access to all project areas, catering to various modes of transportation such as driving, walking, or cycling. The internal green pathway serves as a central connection point, linking all essential services with

applications, saving time, and conserving energy. From voice-activated devices, energy-efficient appliances through to smart home integrated security systems that leverage a network of advanced sensors, cameras, and alarms, convenience and peace of mind are assured. Integrated security systems that include modern surveillance cameras, alarms, and advanced sensors allow residents to monitor their properties and receive instant

notifications of any unusual or suspicious activity.

A WORLD OF CHOICES Each family has its own unique lifestyle dream. Banan understands this and offers diverse high-quality apartments, townhouses, and villas, geared to meeting today's needs, with room to grow as the future unfolds.



cozy living takes on a new meaning in the 236 sqm Twin Villas. For added space the four distinct stand-alone villa models feature living areas ranging from 260 sgm to 412

If you have a dream to create your own unique family home Banan offers plots of land ranging from 500 - 600 sgm for a

intersection of Janadriyah and Al-Thumama roads, Banan offers residents an easy access to downtown Al Riyadh and

the boulevard within a 30-minute drive. With seamless connections to vital routes like King Fahd and Olaya via Al-Thumama Road, residents can easily reach the city center and beyond. Furthermore, Banan's allure as the best option for an integrated luxury lifestyle and excellent investment

Revolutionizing urban living and enhancing the real estate sector in the Kingdom, Banan is committed to environmental stewardship. Surrounded by 6 million

square meters of green spaces, the project will incorporate innovative and eco-friendly practices, aligning with the

perfect family residence with absolute privacy.

sam.

including

· Granada Mall.

• Expo Riyadh 2030.

potential in Al Riyadh.

Kingdom's Vision 2030.

EDUCATION

A PRIME LOCATION

Banan is strategically located in a close proximity to the most

important locations in the Kingdom,

King Khalid International Airport.

In addition to being located at the

A VISION FOR SUSTAINABLE LIVING

• Princess Noura University.

King Abdul Aziz Equestrian Square.

Committed to ensuring a brighter future for the next generation, Banan provides a comprehensive educational

preferences. Creatively designed to global standards, the city will be a popular trip for families from the surrounding areas. **TIME FOR BUSINESS**

Banan provides a wide range of commercial facilities,



Banan offers a serene spiritual experience with six spacious

spirituality and cultural heritage, in addition to twenty-two local mosques within nearby residential areas, providing

mosques, designed to reflect a harmonious blend of

easy access to sacred spaces for worshippers.



requirements of Saudi society while fostering a sense of community and well-being. A crucial feature that ensures privacy and allows each

as fire and police stations, an ambulance, and a post office, and city management. Minimizing the need to venture outside except for work commitments, Banan delivers a convenient, comfortable, integrated lifestyle where a community can thrive and flourish.

a distinct separation between vehicle traffic and pedestrian and cyclist pathways. Ample green spaces, seating areas,

children's play zones, walking paths, and engaging activities invite residents to explore the secure, shared areas within each residential cluster. Safety, particularly for children, is highlighted through the separation of pedestrian pathways

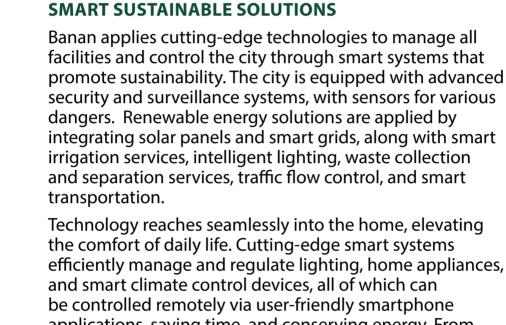
management, optimized public transportation, and shared mobility services which collaborate to decrease congestion

from vehicle traffic in both villa and building zones.

Banan ensures seamless city transportation through

interconnected systems, boasting smart traffic

and offer handy transportation alternatives.





service that includes schools and nurseries from different systems in the city. The city has a total of 8 educational institutions, with four schools for male students and four schools for female students, along with nurseries for the little ones. **HEALTH CARE FACILITIES**

Protecting the wellbeing and care of it residents, Banan contains fully equipped medical centers that deliver a wide range of specialized medical services, supported by 24/7 intensive care ambulances for critical cases, ensuring

comprehensive healthcare accessibility.

COMMERCIAL HUBS

including a superb selection of culinary, shopping, and entertainment options customized to residents'

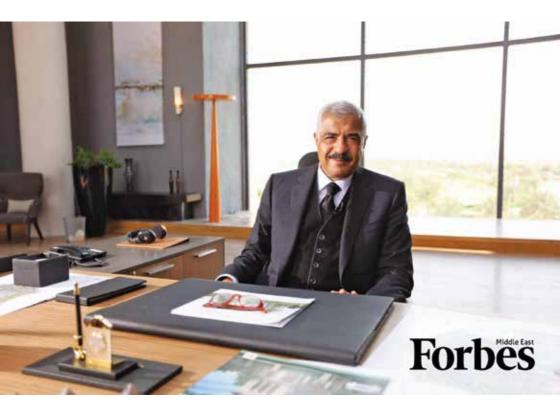


the majesty of the past and the contemporary functionality of the present. المهيدب Al Muhaidib يطلقان الشراكة الإستباتيجية لتأسيس مفه الله بوء 🎆 لعت

development has enjoyed a welcome addition with مجموعة طلعت مصطفى-السعودية Talaat Moustafa Group-Saudi the launch of the stunning new project, Banan. Strategically located in the northeastern region of Al Riyadh, Banan City seamlessly blends unique architectural styles with

Forbes Middle East Recognition for

Hisham Talaat Moustafa



Taking top spot for Egypt in Forbes Magazine's listing of Most Impactful Real Estate Leaders in the Middle East 2024, Hisham Talaat Moustafa, CEO and appointed member of Talaat Moustafa Holding Group, has been selected to lead the Egyptian selection of the most influential real estate companies in the Middle East. Forbes Magazine revealed why it chose businessman Hisham Talaat Moustafa to lead Egyptians in the list of Egypt's leaders of the most influential real estate companies in the Middle East, crediting his success to over 40 years at leading Talaat Moustafa Group in its development of integrated residential communities and major tourism investment projects.

Notable achievements of Hisham Talaat Moustafa include building integrated residential projects on a parcel of land up to 74 million sqm, highlighted by Noor City, Madinaty, Celia, and Al Rehab, as well as its success in entering the Saudi market through the Banan Smart City project on an area of 10 million square meters. In February 2024, the group completed the acquisition of a stake with management rights in seven hotels in Egypt, bringing their total hotels to 15 properties with 5,000 rooms. In the same month, the group reached an agreement with ADQ and Modon Properties to collaborate on the development of the Ras Al Hekma area on the North Coast, Egypt. TMG Holding recorded over \$916 million in consolidated revenues in 2023, a 43% growth compared to 2022.

Forbes has identified the criteria for compiling a list of the most influential real estate business leaders in the Middle East, according to 4 factors: total assets, market value and revenue if disclosed, land portfolio value or area, number of units owned by the company, value of projects completed, value of projects under construction, and the company's commitment to real estate delivery for buyers.





FIRST INTEGRATED SMART CITY



The choice of a home is likely the ultimate game changer, making it a pivotal step towards how your life will evolve. Today, we are at just a position of two factors; the limitless

potential of smart technology, and the inescapable need to nurture ourselves and our planet in a sustainable manner.

There are crossroads in life where one decision can define and mould the path of your future.

Without conflict of principles or need to prioritise; all elements can meld seamlessly into an intelligent, visionary lifestyle, geared to sustainability and incorporating an advanced technological infrastructure. **EXPERIENCE THE POWER OF CHOICE** Your 'forever' home, or a smart investment. By choosing a property in Noor you are making a sound, educated

decision. Take your future in your hands.

Your journey is personal, your goals and aspirations integral to your perspective on life. Finding a home, a supportive, stimulating community, and a sustainable, environmentally

aware eco-system in a fully integrated city is the first step on that journey. You will find yourself within a community aligned to a shared vision and appreciation of what Noor has to offer. Equally, secure your future by investing in a property in a prime, desirable location that will increase exponentially in value. You are investing in shaping the dreams of tomorrow, in a landmark development that contributes to a vibrant community and robust economy.



understanding of dynamic investment potential, you will

find that Noor ticks all the boxes. Envision your life as a part of vibrant, engaged community, leveraging the benefits of high-quality connectivity, advanced security, and automated services.

Your peace of mind, personal development, convenience,

property selection. At home with technology, committed to environmental sustainability, and with an informed

and wellbeing rank high as deciding factors in any



legacy forward as the next step in urban development through cutting-edge technology and sustainable

Within a fully integrated, technologically advanced, and sustainable ecosystem, setting a new benchmark for contemporary smart living, you can live your ideal life. Daily routines are efficiently managed through advanced

BUILDING A FUTURE TOGETHER

practices.

technology, high quality connectivity enables convenient functionality, and a verdant biophilic environment invites interaction with nature. Combining precious privacy with ease of access to the larger community, the ground is laid for productive, stimulating community-building activities and involvement, cementing ties and forging bonds, while enhancing togetherness and security in particular.



DIGITAL CONNECTIVITY As our world steadily embraces digital communities and exchange of ideas, Noor offers a high level of connectivity

lifestyle experience.

through platforms and applications where you can interact, share experiences and enhance the shared

common good and the development of shared activities.

Communities grow organically, as enthusiasm is fuelled through shared points of interest, initiatives geared to the

58°C

WHY NOOR? Looking beyond the attraction of an enviable, premium, residential lifestyle, or a high-return investment, Noor upholds a people-centric focus. The creation of an outstanding, technologically advanced city, incorporating seamless functionality alongside impeccable sustainability practices, aspires to provide more than just bricks and mortar. It offers a dream, translated into a tangible reality, nurturing diverse lives as they interplay with the dynamically evolving world around. As a home, an investment, or a step towards a fulfilling future, Noor holds the key.



Mercedes Masters Golf Tournament



Madinaty Golf Club is proud to host the Mercedes Masters Golf Tournament, solidifying its reputation as a premier destination for world-class events. Recognized as the best golf course in Egypt for three consecutive years



(2021, 2022, 2023) and the best in Africa in 2023, Madinaty Golf Club continues to attract top-tier tournaments and renowned brands. Notably, Madinaty hosted the only Asian Tour International Series in Egypt in 2022, underscoring the club's importance on the international stage and its ability to draw elite golfing talent from around the world. This prestigious venue exemplifies excellence and remains a favored destination for discerning golfers and luxury brands alike.



MGC Scramble LALIGA

On Saturday 25th May, the excitement level amped up with a collaboration of Madinaty Golf Club and LALIGA for a Scramble tournament taking place at the club.

The participants, from different local and international companies, and covering a range of nationalities, also had the chance to gather and network after the fun of the game.

LALIGA, as a Spanish football company, wanted to support and encourage not only football but other sports, in this case, being part of a golf tournament, where LALIGA teams were represented.



Hechter Paris



Hechter Paris long-awaited golf apparel line made its debut at the prestigious Hechter Cup Event Tournament at Madinaty Golf Club in May 2024. Recognised for its sleek teaming of sophistication



and relaxed chic, the brand epitomises the mood of today's golfer.

The tournament brought together 80 talented golfers from Europe, America, and Asia to compete on the club's beautiful golf course. Madinaty Golf Club is well-known for its excellence, earning international recognition, and was named Africa's best golf course in 2023. It has been named Egypt's best golf course for three years running at the World Golf Awards.



Golf Academy

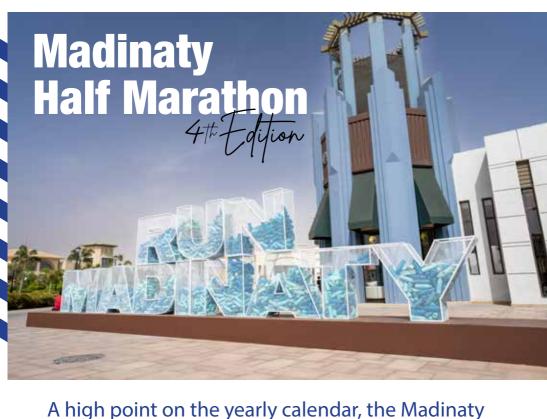
Embark on a golfing adventure with your young ones through MGC Golf Academy! The specially crafted program, exclusively for young talents aged 6-17, focuses on growth, enjoyment, and fostering a positive environment. Captain Raouf, our skilled manager, brings knowledge



and expertise to guide your child's golf journey toward excellence.

Join us every weekend as we extend a warm welcome to both members and non-members. Let's cultivate their potential for exciting weekends out on the green.

Contact us to learn more: 0110 113 4516.



organizer TheTri Factory, and under the auspices of the Ministry of Youth and Sports, and the Egyptian Athletics Association, the annual event throws the spotlight on TMG's mission to ensure that sport and culture play a constructive role in the community. The event saw a great turnout, both of competitors and spectators, with family groups and friends turning up early to catch the action.

Half Marathon pumped up the mood on the 10th of May. Brought to you by TMG in collaboration with

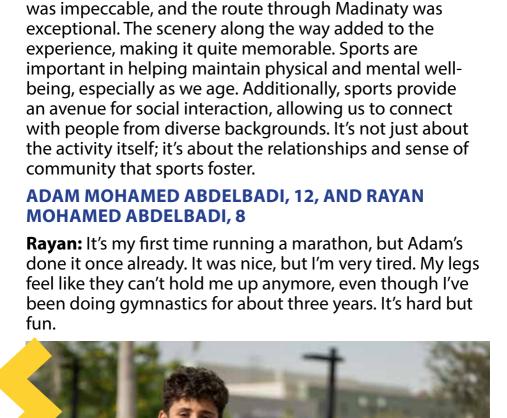




chat with competitors after the event.







We thoroughly enjoyed the event. The organization



was great. I've also been playing soccer for six years now. Most of my friends are from soccer. I even met a couple of them here at the marathon. Our parents dropped us off and are going to pick us up when we're done. We live here

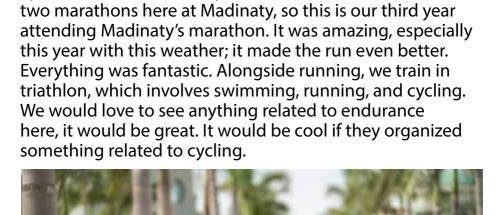
in Madinaty, and it's pretty sweet. Everything's nearby, my school is in Shorouk which is 10 minutes from here, and the club where I train is just a few minutes away from where I live. It's a good spot to live in.

I'm Dima Mohamed. I'm 11, turning 12 tomorrow. I'm half Egyptian and half Chinese, and I've been living here ever since I was born. I came to the marathon today with my mother, and started attending marathons here in Madinaty

about two years ago. I also play squash. Today, I've run

DIMA MOHAMED, 11

10 km. I really love the encouraging atmosphere of the marathon, it keeps people motivated. There was a moment where I felt like giving up and cheating, but the cheers and encouragement from the crowd made me feel better. It motivated me to keep going and not give up.



MOSTAFA MAHMOUD, 30, AND HISHAM MAGDY, 37.

social media, whether on Madinaty's page or Tri Factory. We've attended many marathons, like the ones in the Pyramids and in Soma Bay. We've also attended the last

Mostafa: We always hear about the event through

Most of my friends are people I've met through sports, not through work. We actually met each other at Madinaty's first marathon, and we've been friends ever since. So, it's our third year of being friends. **HABIBA MOHSEN, 13**

marathons before. I am thrilled that I came first in the 10 km run today. I heard about this marathon

through my coach, Captain

Hello, I'm Habiba Mohsen and I'm proud to represent Egypt in athletics as part of the national team. This isn't my first marathon; I've actually participated in several

Hamam, he told us about it. He's super awesome and always keeps us updated on any sports related event. Today's marathon was so much fun. Everything was organized really well, and I loved every minute of it. I can't wait to do it again next year! **MENNAH EL KAISSY** My name is Mennah El Kaissy

and I live in El Shorouk. I wait for the half marathon every year so I can participate in it. It is very well organized and I am looking forward to the years to come. Thanks must go to the sponsors, their support is vital to our sporting community. The Title Sponsor was Emirates NBD, TMG,



Madinaty, Open Air Mall, Open Air Mall and Madinaty Golf Club were the Platinum Sponsors, Ezz El Arab (Mercedes Benz) was the Gold Sponsor, along with Official

Sponsors: Premium Card, Elano Water, Al Salam Hospital, and

Lamar Juice.

Chatting with **Seif Fawzy** from **The TriFactory**



Has the 4th Edition of the Madinaty Half Marathon exceeded your expectations?

Yes, it was a fantastic race with almost 2,000 participants and a huge number of spectators and attendees. The landscape in Madinaty is perfect for a running race like this, and everyone had a wonderful time.

What are the running distances, and who are they most suited to?

We have four distances. The 21K, 10K, and 5K are competitive and timed, and fall under the supervision of the Egyptian Athletics Federation and the Egyptian Ministry of Youth & Sports. Around 85% of all runners take part in one of those three distances. The fourth distance is the 2K Fun Run, which is family friendly and takes place entirely within the Open Air Mall. The Fun Run is for everyone starting 5 years old but is primarily for families running together. The other three distances are for more serious runners or fitness enthusiasts, who are keen on challenging themselves.

was the oldest? In the 5K we had competitors as young as 8 years old, and

Who was the youngest competitor this year, and who

overall, our oldest participant was 83.

What is involved in organizing the event?

While it might look simple on the surface, organising an

event of this scale is quite difficult and takes the team at The TriFactory many weeks of preparation. Firstly, we have to ensure that our runners get the best experience possible, from their arrival to parking, collecting their Race Numbers and heading to the Start Line, and then taking on a race course that is completely closed off to cars and vehicles. This takes a lot of coordination with the TMG security department, who are always very helpful and are a core part of the event's organisation. On the race course, different amenities like toilets, water stations, electrolytes, and medical services need to be managed. After the race is complete, all runners receive their medals and then we organise an awards ceremony where the winners receive special prizes. What makes Madinaty such a good location for events like this?

The amazing landscape, incredible resources when it comes to marketing, promotion, on-ground organisation, etc.

What are the benefits of running?
Running is amazing for both physical and mental health.

Not only is it great for cardiovascular health and overall fitness, it also encourages people to push past their limits

and achieve a sense of pride.

What do such marathons add to individual and the community?

Marathons are fun and friendly events that bring people

together in a healthy environment, which makes them

pay to watch professionals in stadia or on TV, marathons are participation sports which means people are taking part themselves and deriving a benefit for themselves, and the healthier people are, the healthier their everyday lives within the community will be. At The TriFactory, we're firm believers that these types of events and races and amazingly beneficial on both an individual and community level.

incredibly special. Unlike spectator sports, in which people

What are your plans for the 5th Edition?

5th Edition?

We're constantly looking to grow and improve the Madinaty Half Marathon, encouraging more runners to take part and also working to attract runners from abroad.

take part and also working to attract runners from abroad to come and run. For the fifth edition, which is a significant milestone, we're hoping to attract 3,000 runners to run

the race.





sports imaginable has come to Madinaty, so buckle up and get ready for the experience of a lifetime. The first jumps took place on the 24th and 25th of May, with more planned, so stay primed. We couldn't wait to catch up with instructor Moe Abdallah to learn more about Skydive Pharaohs, and the total experience of sailing own from the heights into the beautiful world below. Tell us Moe, what are the age limits for skydiving?

without. Is there a weight limit?

The maximum weight is 100 kg.

We accept from 16 years with parents' permission, or 18



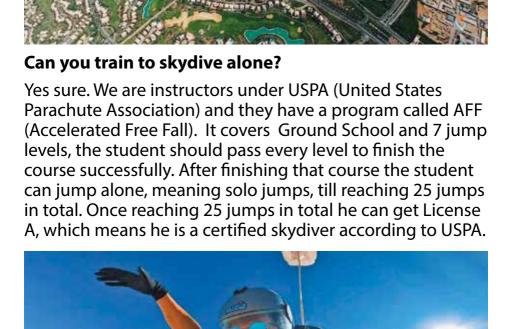
to heart conditions.



of course.

physical condition. Female jumpers should not be pregnant





What are the best times of day, and year, to jump? We don't jump in rain, when there are too many clouds, or fog. We love blue skies.



hospitality, and thank the team for hosting us. We always look forward to jumping more and more over Madinaty.

Experience

My First Skydiving

What is special about skydiving over Madinaty?

It offers such a beautiful view of magnificent landscapes, golf lakes and greens, with clear and pure visibility. We appreciate the wonderful organization and amazing

Madinaty Golf Course. In her own words:

do, and why; giving thorough instructions and completely preparing you for your jump.

They explain everything they

miss this chance. The Skydive Pharaohs staff make you feel

comfortable and welcome.

Flying over Madinaty was an experience not to be missed. What a wonderful view from up there, the layout, the greenery, the lakes, it was all so beautiful.

Choosing Madinaty Golf as a drop zone was something else. Landing into style and elegance, being welcomed with hot towels and beverages, that is always expected from TMG team. It is the attention to small details that makes all the

difference."

Dalia Almorsy



instructor at Skydive Pharaohs for encouraging me not to

SU-BUO



May drew to a close with a bang as TMG hosted the fourth edition of Qadya MMA at the main tennis court of Madinaty Sporting Club. The two day event attracted a lot of attention and loads of spectators, as it marked the second consecutive year of collaboration between TMG and Fanarah for Sports Marketing to host Qadya.





conference at the Madinaty Sporting Club. The day started with a welcome statement from all involved parties, including representatives from TMG, the CEO of Fanarah for Sports Marketing, fighter trainers, fighters, Khaled Owais, and Youssef Kadry. This was followed by the "weigh-in," which involved the fighters weighing themselves while facing off for photos.

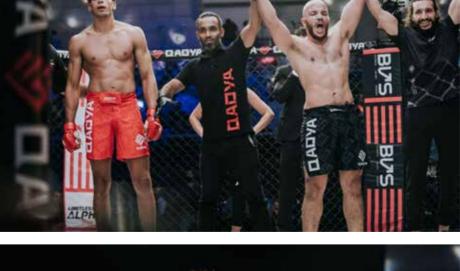














THE GAMES



Started in 2017 and inspired by the Olympic Games, The Games is a multi-sports event with over 25 sports and games happening at the same time across a period of one to three days. This year's event took place on 17 and 18 May 2024 in Madinaty, and was a resounding success. TMG was proud to capture the Gold in squash, with a strong team of Ziad El-Shazly, Moataz El Deeb, and Ramy Mostafa, along with a Silver medal and two Bronze medals.



the spirit of sport to encourage morale, lifelong fitness, and overall wellness through healthy competition. In addition to physical challenges, the games events always offer a wide variety of games and mental challenges, as well as fun and entertaining activities for participants and the audience. From the initial Games, with 16 sports, 14 corporates, 540 employees, 300+ spectators, 120 organizers, and 160 winners, 2023 achieved 26 sports, 15 Corporates, 1200 employees, 300+ spectators, 200 organizers and 290 winners, indicating the support they have received. The range of sports includes Volleyball, Sprints, 5K Run, 50m swim, Tennis, Dodgeball, Basketball, Footvolley, Spikeball, Squash, and Darts.



been part of the event:

• Palm Hills Developments • New
Giza Developments • Hassan
Allam • CCC • Ci Capital • NI Capital
• Ministry of Foreign Affairs •

Wafa • CIB • Lafarge • Hayat Water • Mars • Mondelez • Unilever • Froneri • Nestle Water • Siemens • Dell Technologies • Exxon-Mobil • Pepsico • Orange • TE-Data •

UNFPA • QNB Al Ahli • Attijary

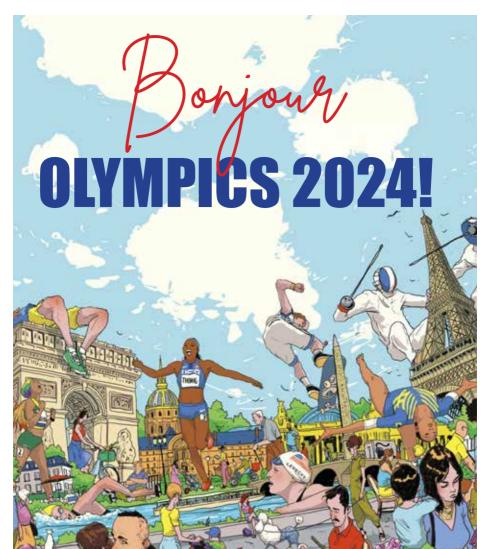
Pepsico · Orange · TE-Data ·
 Etisalat · Decathlon · Nile Radio
 Productions · CBC · On TV · Ra
 Sport · Opel · Nissan · General
 Motors · Mercedes-Benz · Roche ·
 Careem · Nokia · I-Spark · Kijamii ·

Cairo Runners • Digi-Tree • St. Regis Hotel • Smart Village • Eura Audit Like the Olympic Games, there are three winners for each

re three winners for each ze. There is a live medal announced on a big screen

sport, with Gold, Silver and Bronze. There is a live medal count after each event, which is announced on a big screen results board to show the progress throughout the games. Congratulations to Siemens, the well-deserved winner for 2024.





A beautiful city, the world's top athletes, ionic venues, and visitors galore. The event everyone has been waiting for, promising just about as much excitement as we can handle.

WHAT'S NEW?

There will be one new sport for the Paris 2024 edition of the Olympics: breaking. Competition in the dance sport will comprise two events – one for men and one for women – where 16 B-Boys and 16 B-Girls will go face to face in solo battles.

The Paris 2024 Opening Ceremony will not be held in a stadium for the first time ever. Instead it will be done on the Seine, the river that crosses the centre of Paris.

For the first time, the 2024 Games will also take place in the French territory of Tahiti, where the surfing competition will be held on the Pacific island's legendary Teahupoo wave, located about 15,000 km from Paris.

The official mascot of the Paris

wide open

FUN FACTS

Olympics is the Phryge, a traditional hat that was once worn by French revolutionaries, a symbol of freedom. Paris 2024 Motto: Games

Paris 2024 will include an IOC Refugee Olympic Team. The first refugee team took part in the

the original Eiffel Tower, which was built for the 1889 World's Fair.

Rio 2016 Games.

This year's Olympic medals will be infused with iron from

The Olympic Games Paris 2024 take place exactly 100 years since Paris hosted the Olympics back in 1924. The Paris Metro has been equipped with over 3,000

translation devices. Workers at the city's Metro system

will be equipped with handheld AI translation devices that are able to translate between French and 16 different languages. **PREDICTIONS** Nielsen's Gracenote, which supplies statistical analysis

for international sports leagues, predicts that Team USA will win the most medals at the Paris Olympics. The organization predicted that the U.S. will win 39 gold medals and 123 overall in 329 events. Gracenote also predicts

overall. Countries predicted to be in the top 10 for winning the most medals include Britain, Japan, France, Australia, Italy, Germany, the Netherlands and South Korea.

China will come in second with 35 gold metals and 89



- There should be about 10,500 athletes present at the Olympic Games Paris 2024. Approximately 45 000 volunteers will help at the Paris
- 2024 Games. • There will be a total of 35 Olympic venues at Paris

2024, with fourteen sites hosting 24 Olympic sports

located within 10km of the Olympic Village.

CITY LIFE • MEN ZONE

GADGETS ANDEGETS For Summer

It's holiday season, and although vacations should be a time to disconnect, there are some new goodies in the market that will find a way into our bags. Take a sneak peek.

RAY-BAN META SMART GLASSES

Stylish and chic, with a built in AI powered Look and Ask feature, these glasses can now identify famous landmarks across the globe. Be the tourist in the know.





NOTHING EAR

Looking for meaningful noise cancellation, superb sound quality for the level, comfort, and longer battery life? Nothing's latest offering of true wireless earbuds are spot on. https://intl.nothing.tech/products/ear

INSTA360 X4

With 360° capture, actionready hardware and Alpowered software, the Insta360 X4 is the most versatile 360 action camera around. X4 makes it easy, and most importantly, fun, to capture and share your life.





SWITCHBOT FLOOR CLEANING ROBOT \$10 Back home from the

holidays, and facing the reality of housework? The most automated floor cleaning robot with a dual station design, hands-free vacuum and mop, with a couple of unique features was created just for you.

SUNGLASSESMultitasking adaptive focus

32°N-BRANDED MUIR

sunglasses and reading glasses up the game. A swipe on the frame sends an electrical signal to the two liquid crystal lenses to change the state of millions of tiny pixels so that close objects come into focus.



STANBYME GO Can't bear to

Can't bear to be parted from your favorite binge series? And a small screen just doesn't hack it? Try this 27-inch touchscreen TV that's built into (and protected by) a large military-grade briefcase — complete with an integrated sound system, HDMI connectivity, and the same webOS software that runs on the company's regular TVs.



Make Way for Madinaty Medical Center (MMC)



the already exceptional facilities available to the Madinaty population. Already under construction, the Madinaty Medical Center is expected to be handed over in 2027. Spread over four floors, and a basement level, the facility will be fully equipped to handle a broad range of medical specialties, surgical procedures, and intensive care, in addition to offering a ground level Accident and Emergency Department.

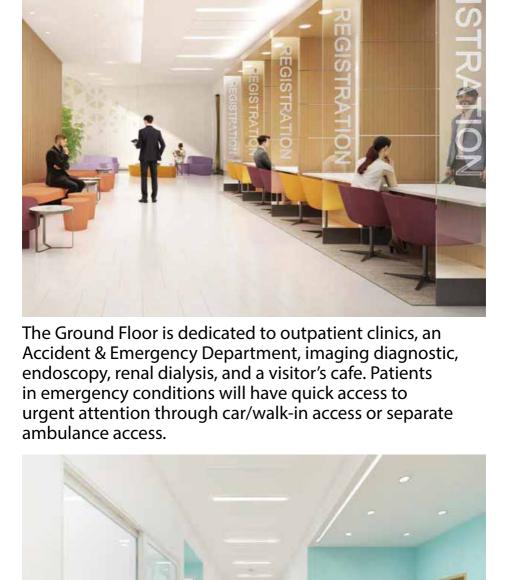
A state-of-the-art hospital is due to be added to



their doorsteps, and is located in Madinaty North Sector, approximately one kilometer south of the Cairo - Suez road. The integrated, one hundred-and-forty-six-bed Medical Center will meet the highest international standards, and provides a multidisciplinary cardiovascular program that collects a highly qualified team from cardiology, cardiac and vascular surgery, and Interventional radiology departments, all supported by advanced technology.



housekeeping, facility management, and a morgue.



The First Floor contains advanced medical services, with surgical suites, 19 intensive care/Surgical ICU beds, 11 Medical /Surgical in-patient nursing wards, 5-day treatment beds, and a Central Laboratory. The Second Floor is allocated for the Obstetrical/ Gynaecology Unit, with a Labor & Delivery department with 3 LDR & 16 NICU beds, a catheterization laboratory with a coronary critical care unit of 8 CCU beds, 35 Inpatient

Nursing wards, and 3 day-treatment beds.



The Third Floor contains a Medical/Surgical unit with 35

beds, 3 day-treatment beds, 22 Medical ICU beds, and Administration.

The Roof will be occupied by the building services and administration.

The hospital also has its own surface and underground car parking lots, for the convenience of patients and visitors.

TMG Community

Summer Cam

While the beach is calling, summer also presents a great opportunity to pack in some new learning experiences. Take a peek at what is on offer, from academic to community oriented.

This summer, give your kids the ultimate vacation experience at summer camps with Wild Academy. These camps offer a perfect blend of fun, sports, learning, and pure enjoyment. Make the most of opportunities to learn something new, and develop lasting friendships in a vibrant, lively ambiance. Educator and Madinaty resident Amina Helmi, creator of Wild Academy Summer Camps, is passionate about bringing meaningful activities to our youngest residents. She explains that instructors are young graduates recruited from within our community, while local mums also assist with transportation as well within Madinaty, building on existing ties in a positive way by having our residents play an active role in the camps.



Taking place at several locations, Madinaty Sports Club,

Madinaty Integrated Language School – MILS, BISM – GEMS British International School Madinaty, GEMS – and The British School - Al Rehab, the program runs Sunday through Thursday from 8:30 am to 3 pm, with extra time from 7:30 am to 5 pm. Each week offers a new theme, along with a range of sports and activities, including football, basketball, dodgeball, gymnastics, ping pong and kickboxing. Arts and crafts are also included, and the weekly themes have a strong focus on character building and social education. 1. Hello Summer Week!

- 2. Bonding Week 3. Photography Week
- 4. Young Entrepreneurs Week
- 5. Recycling World Week
- 6. Coding Week 7. Think, Plan, Do Week
- 8. I'm Healthy Week
- 9. Pet Week 10. Food Week
- 11. Earth Week
- 13. Fashion Week 14. Photography Week

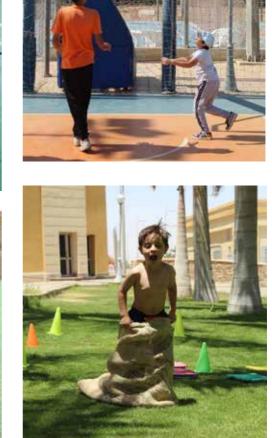
12. Art Week

- 15. Coding Week









Adding to the fun, every Sunday is the beginning of a new week and has a special theme, like Job Day, Fashion Show, and Crazy Hair Day. Summer is a time to make memories and enjoy life to the maximum, and TMG brings that right to your doorstep.

Apply through the link:

To learn more call 0103 273 2845

https://docs.google.com/forms/d/e/1FAIpQLSfRD_zPi_ JO8cwr7Mp1kED3SN2qNpPlTlHKY8G2SyVtQykXqQ/ viewform?usp=sf_link

AL REHAB HAS IT ALL BE ENTERTAINED

RENAISSANCE CINEMA

Renaissance Cinema - Rehab Mall 1 is a neighborhood cinema that provides an exceptional cinema experience to all its customers. Starting with its effortless online booking system, well trained staff, and delicious popcorn,



a wide range of snacks to choose from, and high-end, advanced screens and sound systems - Renaissance Cinema – Rehab Mall 1 offers all its visitors a memorable movie experience with a cosy atmosphere with competitive ticket prices!

Gather your friends, book your tickets online, and enjoy a movie night you won't forget! www.rnscinemas.net/en

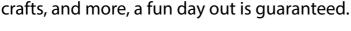
FUN CITY

All the enjoyment your little ones could wish for in one place. Fun City in Mall 2 of Al Rehab rolls out rides and games that will delight them for hours, all in a safe, secure, well-supervised environment.



ADVENTURE PARK

Let your kids challenge themselves as they tackle a climbing wall, a rope course with obstacles, bungee jumping, a maze, and a trampoline. They can test their aim in a shooting gallery, and let off steam on fun rides. And what could be better than bumper cars? With games, arts,



Tel: 0100 799 9901

Facebook: adventureparkeg



ESCAPE THE ROOM

A fun, new entertainment concept in Gateway Mall that is the first of its kind in the Middle East. Each Escape Room is a real life adventure game designed for small groups.



The Clown, frozen in fear by Mafia Kingdom, shaken awake by the Nightmare, and locked up in The Prison. Your goal is simple: you have sixty minutes to open your mind and eyes carefully, work together, crack codes and solve ciphers to escape. Tel: 0109 922 3310

www.escapetheroomeg.com

Grab friends and family and

ROYAL PIN BOWLING

head on down to Gateway Mall for the best bowling experience ever. Test your skills, you need a keen eye and steady aim. Game over, you can kick back and relax with a great meal. **Instagram:** royalpineg



GO PADEL

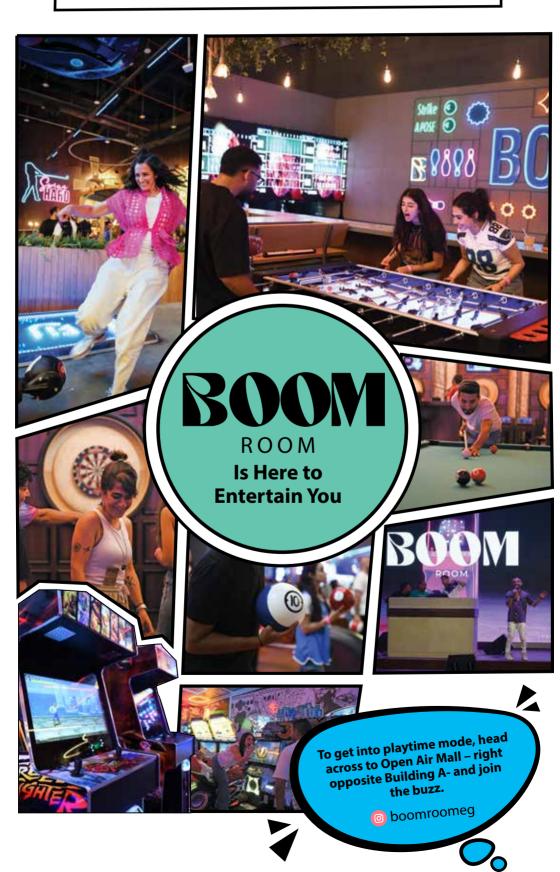
Get your game on at Avenue Mall. Head up to the second floor and burn off some energy. worldwide, it's time to give it a

This popular game has taken off try. **Book now!**

gopadel.skedda.com/booking



resented by Global American for Entertainment, and the first and biggest social entertainment hub in Egypt, BOOM ROOM has launched with a bang! The ultimate destination for endless fun in Egypt, packing your day with non-stop activity, from the adrenalin boost of arcade adventures, to the excitement of taking on family and friends in a bowling challenge, the fun just doesn't stop Experience Gamified Darts, 9-hole Mini-Golf, Bowling, Arcades, and live entertainment all in one dynamic space. With classic games like billiards, shuffleboard, Foosball, and private rooms for karaoke or PlayStation competitions, there's something for everyone. In addition to enjoying a seamless blend of local and international cuisine from our F&B partner, Pablo & Abdo. Offering a guaranteed memorable day out, it's all happening at BOOM ROOM.



MAD ABOUT MADINATY

From cars to entertainment, beauty to fitness, Madinaty is the place to be this summer. Catch the vibe!

ABOU GHALY MOTORS

Abou Ghaly Motors is proud to announce a strategic partnership with Madinaty as the official transportation partner! Located in The Strip, not one, but two stunning

showrooms boasting a range of the latest new model vehicles. One showroom is dedicated to Geely cars, and the other showroom sells high-end, luxurious cars like Alfa Romeo and Mercedes. Whatever your requirements, the expert, professional, team is there to guide you.

Facebook: aboughalymotors

KIDS STATION

It doesn't get more fun than this. Created for one to ten year olds, activities available in the 1317 sqm branch include trampoline, a ball house, bicycles, a doll house, a kitchen, Lego, magnetic

fun at East Hub - 2nd floor.

Tel: 0111 766 6518 – 0111 766 6528



IGNITE PIERCINGS

Up your style with elegant piercings, and choose from a range of accessories. Find us at All Seasons Park.

Facebook: igniitepiercings



RADWA AL ASHKAR

Tap into your unique style with handmade jewelry, accessories and piercings, We are waiting for you at All Seasons Park.

Tel: 0110 055 4495 Facebook: radwaalashkardesigns



VICTORY LAND It's happening at All Seasons Park, the

games and services. Drop in for a new experience. **Instagram:** victory.landd



Get primed for a memorable summer! Put your holiday vibe on display.

BEAUTY AND FITNESS

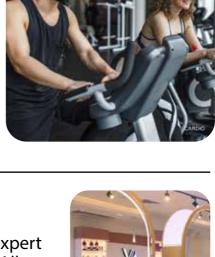
5D FITNESS The first integrated, luxurious,

five-dimensional fitness experience in Egypt.

Burn without burnout at 5D Fitness gym and health club at All Seasons Park. **Tel:** 0109 990 4552

VARIETY BEAUTY CENTRE

Facebook: 5dfitnes.eg



Let your beauty shine with the expert help of Variety Beauty Centre in All

more. **Tel:** 0105 009 9441

to add wow to your summer, check into Gehad Nails.

GEHAD NAILS

Tel: 0103 025 4091 - 0102 216 3301 Facebook: gehadnails

For the latest in nail and makeup looks

ALY HAMZAH BEAUTY SALON Take your hair to the next

level with expert styling and care at this L'Oréal Professionel Salon in East Hub

Mall. **Tel:** 015 033 16169 Instagram: alyhamzah1







STAY FIT AN GLOWING IN AL REHAB

FITNESS AND HEALTH

Look your best this summer, we make it so easy. Just a few minutes away, life couldn't be more convenient.

BeFit 360

BeFit 360 has been operating in Rehab since 2020. That's 4 years of countless group sessions, weight loss programs and morning Friday runs. We aim to get you moving, while having the best experience.

If you haven't signed up yet, you're missing out!

Tel: 0110 136 0360 www.befiteg.com

Z10

Z10 is the perfect mix between 115 functional fitness, strength, boxing, and kickboxing. It

doesn't get any better than that, with the flexible schedule you can come to us at Gateway Mall anytime! Let's start and get your fitness journey on track.

Tel: 0155 506 9486 Facebook: z10.eg



Alter 8

Your Gateway Mall hub for Crossfit, Pilates, Spinning, and Zumba. Convenient class timings mean you have every reason to join in.

Tel: 0120 088 8011 www.alter8eg.com



Icon Fit

located at Park 15 in Al Rehab. Supported by a top notch team of fitness experts your goals are within reach. **Tel:** 0128 809 7777

Fitness is the game at Icon Fit,

Facebook: Iconfit



This is the summer to sparkle. Get that special

BEAUTY

glow, from head to toe, and cherish the good times ahead. Radiance

Your all-in-one beauty destination. Cosmetic

procedures, skin treatments and rejuvenation in comfort, just minutes from your door at Gateway Medical Centre. **Tel:** 02 21200670 Facebook: Radiance Medical Center

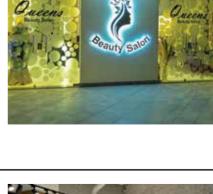


Queens Pamper yourself with the ultimate salon experience

deserve it.

Instagram: queensbeautysalon.eg

at Gateway Mall. Hair and nail perfection, because you



Tarek Nail Centre Nail the perfect look for

Up on the First floor, Gateway

Mall, it couldn't be more convenient.

Tel: 0120 222 2860



DIP TIME! SCRUMPTIOUS SUMMER DIPS



Ingredients

2 Italian tomatoes, seeded, finely chopped

- 2 1/2 teaspoons sea salt, divided
- 2 avocados, pitted, finely chopped
- 1 ear corn, shucked, kernels removed
- 1 jalapeño, stemmed, finely chopped • 1/2 medium red onion, chopped
- 1/2 cup chopped fresh cilantro • 1/4 cup fresh lime juice
- 2 cloves garlic, finely chopped
- 1/2 teaspoon ground cumin
- **Preparation**

Place tomatoes in a strainer or colander set over a large bowl. Toss with 1 teaspoon salt and let sit 5 minutes.

Transfer tomatoes to a large bowl. Add avocados, corn, jalapeño, onion, cilantro, lime juice, garlic, and cumin; season with remaining 1 1/2 teaspoons salt and toss to combine. Serve chilled.



• 1 cup Greek yogurt

Small packet of feta

1 block cream cheese, softened

Sea salt

Preparation

alongside.

Ingredients

- 1/4 cup extra-virgin olive oil, plus more for drizzling Juice and zest of 1 lemon
- 2 tablespoons freshly chopped dill, plus more for garnish

Pinch crushed red pepper flakes

- 1/2 cup chopped cucumber 1/2 cup halved cherry tomatoes
- in a large bowl, beat feta, yogurt, cream cheese, oil, lemon zest, and lemon juice until fluffy and
- Using a handheld mixer on medium-high speed,

pepper flakes and stir to combine.

· Whole grain pita chips, for serving

combined; season with salt. Add dill and crushed red

Transfer dip to a serving bowl. Top with cucumber, tomatoes, dill, and a drizzle of oil. Serve with chips



MANGO SALSA **Ingredients**

1 ripe mango, diced

• 1 ripe avocado, diced

- 1 cup quartered cherry tomatoes 1 small jalapeño, finely chopped
- 2 tablespoons freshly chopped cilantro • Juice of 1 lime
- 2 tablespoons extra-virgin olive oil Sea salt

1/4 red onion, finely chopped

- Tortilla chips, for serving Add all ingredients to a large bowl and season with salt.
- Toss gently to combine and serve with chips.



BELLA HADID'S SUMMER PASTA

We turn to celebrity Bella Hadid for a Pine Nut & Beef Bacon Pasta to throw together for lunch during the lazy, hazy days of summer. We have switched the original pancetta over to beef bacon, and it is still super tasty. Be warned, this a garlic-lovers delight!





Ingredients

Serves: 4

- 2 large handfuls of spaghetti
- · 4 tablespoons extra-virgin olive oil, divided
- ¼ cup pine nuts
- 1 shallot, minced
- 1 small head garlic, thinly sliced (about 8 to 10 cloves)
- ½ teaspoon crushed red pepper
- 2 ounces beef bacon, thinly sliced
- Sea salt and cracked black pepper, to taste
- ½ cup freshly shaved Parmesan cheese, plus extra for garnish
- 1 cup fresh basil leaves







Bring a large pot of salted water to a boil. Add spaghetti and cook according to package directions. Reserve ¼ cup of the pasta water, then drain. Return drained pasta to the pot and toss with 1 tablespoon extra-virgin olive oil. Cover and set aside.

Heat 1 tablespoon oil in a large pan over mediumlow heat. Add pine nuts and cook, stirring often, until golden and smelling toasty, 3 to 5 minutes. Remove nuts, leaving oil in the pan.

Return pan to stove, add 1 tablespoon oil and set over medium heat. Add shallot and garlic and cook, stirring constantly and adjusting heat as needed to prevent burning, until softened and lightly browned, about

3 to 5 minutes. Stir in crushed red pepper and the remaining 1 tablespoon olive oil. Add the beef bacon in a single layer and cook, stirring occasionally, until crisp, about 5 minutes. Add the pine nuts and cooked spagnetti back to the skillet along with the reserved pasta water and Parmesan cheese; stir until cheese melts and mixture

becomes creamy. Season to taste with salt and pepper. Add basil and toss gently to combine. Garnish with

Parmesan just before serving.

FAMILY-FRIENDLY **GREECE**



Just a two-hour hop away, Greece rates high as an idyllic summer vacation spot. From a total of around 6,000 islands, a mere 227 are inhabited, so you can always escape the crowds. Across the country you can find a wealth of holiday locations that offer all the little luxuries to keep mum and dad happy, along with great activities for kids of all ages. **ATHENS**

A day or two in Athens will set the mood for further adventures. Visit the Acropolis, and its museum, explore the quirky galleries and hunt for antiques and art in Monastiraki and Plaka. The street food is amazing, so make sure you try the local specialties.



Traditional white villages

with narrow cobblestoned alleyways, set off by the blue sea and colourful bougainvillea, you can live the postcard. Every island offers a unique mood and culture, with traditional foods and festivals. While Mykonos and Santorini attract the jetsetters, and the crowds, you should try Paros, or Milos, for a true Aegean experience. Summer months enjoy a refreshing breeze, but you will still need to pack sunscreen.

recommended.

CRETE



The largest of the Greek islands, Crete offers beaches, history, and mountains. Stay on the coast, but venture inland to experience the vibrant culture and traditions of

the villages tucked away in the interior.



to Cephalonia, they are all special, and offer everything you

could dream of for a perfect holiday.



easier pace on the sailing yacht, discovering hidden coves on the way to Navagio Beach in Zakynthos, with its crystalclear waters and the rusting wreck of a Greek freight ship.

Just close your eyes, pick any spot on a map of Greece, you really can't go wrong when it comes to having an unforgettable summer vacation.



GREAT DAY OUT

Make the most of time off to try some new activities. Right for the whole family, a day out can be a fun, bonding experience.

Even novice riders can enjoy a few hours of gentle exercise

HORSE RIDING

on horseback. We suggest sticking to early morning or presunset in summer, as too much heat is uncomfortable for both horse and rider. There are excellent stables where you can take lessons, learning the basics, along with horse care.



Haikstep Tel: 011 45005226

Khayal In Academy

Tel: 011 11400568 **Elboraie Riding Academy**

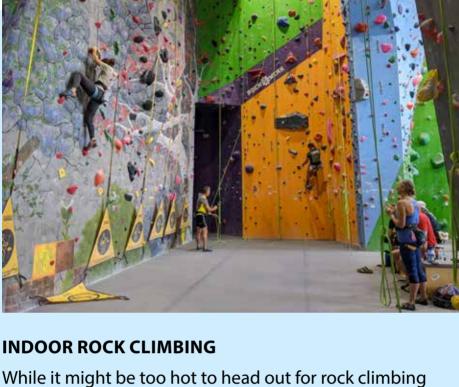
Haikstep, El Sherouk

Tel: 010 96208926

New Cairo

Haikstep Tel: 012 80448227

Sunrise Equestrian Academy



discover muscles you never knew existed. Ascent Indoor Climbing offers a range of courses and disciplines under the supervision and guidance of professional instructors. Have

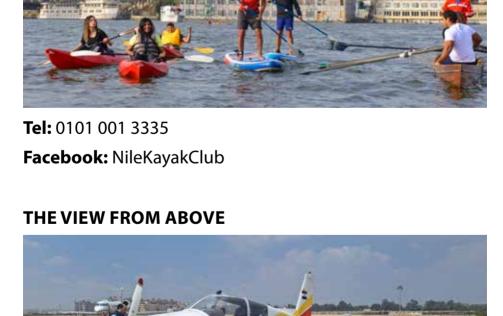
Tel: 0102 085 9064 **Facebook:** ascentegypt **Paddle Along the Nile**

Nothing beats getting out on the water when temperatures soar. There are excellent spots for learning to kayak, and it is an activity suitable for a wide age range. The Nile Kayak Club can get you started, and before long you will be exploring the nooks and crannies along the river banks.

Don't forget to reserve ahead by WhatsApp.

in the great outdoors, you can hone your skills right here in Cairo. Great for all ages, you will build up strength and

fun for a day, and you may want to sign up for more!

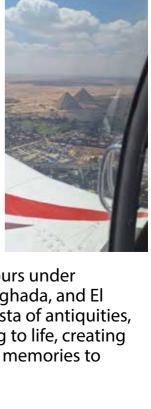


Take off with Swift

Jet on a sightseeing tour and prepare to be amazed. Experience Egypt's wonders in style

aboard meticulously maintained Zlin aircraft, or opt for the exhilarating adventure of Swift Jet helicopters. Creating a whole new travel adventure, sightseeing flights are carried out by seasoned,





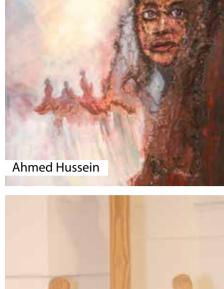
professional pilots with years of flying hours under their belts, and cover Cairo, Alamein, Hurghada, and El Gouna. Seen from above, a whole new vista of antiquities, monuments, urban life, and nature spring to life, creating unique photo opportunities and lifelong memories to treasure. Promo Code: Sue1000 Website: swiftjetaviation.com

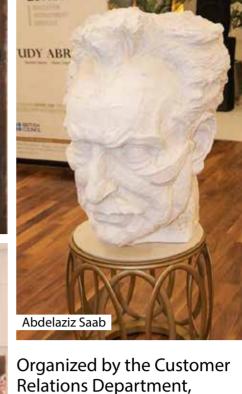
Facebook: swiftjetaviation **Instagram:** swift_jet_aviation

CREATIVITY SHINES IN TMG COMMUNITIES



Unearthing a pool of talent within our Madinaty and Al Rehab communities, a recent Art Exhibition showcased vibrant paintings and detailed sculptures from 60 diverse and talented artists brought together from different backgrounds, ages, and life experiences to share their unique perspectives and narratives through their art.







and sponsored by EDRES (Education Recruitment Services) and An Artist from Al Rehab, the exhibition attracted over 500 visitors a day during its twoday duration. They were treated to a rich selection of extravagant themes and techniques, ranging from traditional to contemporary, abstract to figurative. Works capturing the essence of TMG's landscapes to detailed sculptures embodying the human experience,













Believing that art has the unique ability to break

boundaries, evoke emotions, and spark conversations, the department of Customer Relations aims to offer a glimpse into the rich creativity that thrives in our community. The exhibition was designed to be a platform where the artists residing in our communities of Al Rehab and Madinaty had the opportunity to engage with one another. This

interactive experience not only deepened appreciation for the artworks, but also fostered a sense of belonging to the community. By providing a platform for artists to showcase their work, the department actively contributes to the cultural vitality and the creation of a "healthy" community in all its forms through the different activities the department organizes.









CITY LIFE PETS

love and fun. Becoming a pet parent can go down as one of life's most important experiences, adding joy and companionship to the family, while teaching our young residents the value of taking on the responsibility of caring for and training another living being.

Could there be a better place for a doggie friend to live? We doubt it. But, importantly, we must remember that

It's puppy season again, and our communities are welcoming whole new bundles of four – legged

shared spaces for everyone to enjoy. That means respecting the rights of others, and training your dog to stick to the rules as well.

Our communities are fortunate to have several excellent, professional veterinary clinics who can keep your dog healthy and vaccinated, but the day to day care lies with its pet parent above all.

our green open expanses, malls, and community areas are

Every dog needs to do his business, and that's why we have so many conveniently placed poop litter bins distributed around our

with you when you go out for your walk, and make sure you dispose of it promptly after scooping up that poop. Uncleaned poop can pose a health risk, as well as being smelly and unpleasant to come across.

RESPECT ACCESS RULES

While there are many areas where your canine buddy is welcome, there are places where

residential communities. Carry a small bag

dogs are not permitted. Most have signage

entering with your dog.

KEEP THAT LEASH ON Your dog needs a correctly fitted leash, collar or harness so you have sufficient control without impeding his comfort. Make sure you have an ID tag, with contact details. We recommend getting

your pets microchipped as well, for easy tracing in case they wander off. Remember that some people are nervous around animals, especially small children, so avoid letting

stating so, but even if there is none, ask permission before

your dog get too close.

STAY AT A SAFE DISTANCE

You may have a favourite route to walk along, or maybe you prefer to explore new territory. It helps to check out new areas carefully, as there could be

other dogs that use the same pathways, and they could be territorial about the space. Anyone walking a dog on a leash should be strong and confident enough to hold the

The same can be said for people approaching you. Dogs are loyal and protective by nature, and your pooch may become defensive if he thinks you are under threat.

dog and have him obey basic commands.

VACCINATIONS

Check with your vet about the required vaccinations. These are necessary for the wellbeing of your pet, and the health of the community.

OBEDIENCE TRAINING

No matter how much your dog adores you, he is still capable of being naughty or defying your will. Sometimes he may not

be able to differentiate between harmless play and misbehaviour. Obedience classes

showing who is in charge.

Hotels (

stress-free vacation the first step to peace of mind is finding the right boarding kennel for our fourlegged family members. We have rounded up our picks for cats and dogs, but please make your own inquiries to ensure that they offer the services you

Looking forward to your summer break? For a

from an early age will help in creating a bond of trust, and



EASTWIND offers a variety of training programs tailor-made for your needs, in addition to excellent boarding conditions

Off 26th of July Corridor – Abu Rawash – 6th of October

© 0111 504 9999, 0111 506 9999

© Eastwind training

HOUND'S CLUB BOARDING KENNEL, CAIRO-SUEZ RD

Madinaty Pets Resort is a dog park, dog vet clinic, pet store, pet-friendly café, and dog boarding facility in an open-air

All breeds of dogs are accepted, and boarding facilities include a dry food diet. Veterinary support is available on

• Suez Road, between Al Rehab and Madinaty.

♠ hounds.club
MADINATY PETS RESORT

• Hyde Park Compound – New Cairo

MAZEN'S RESORT

Mazen's Resort offers boarding and day care for dogs, with

activities and space to play.

⊙ Villa 17, Street 9, Maadi

petsarepeopletoomaadi

THE DOG FATHER HOTEL

• Near to Sakkara Country Club

and spa treatments.

North Coast

call 24/7.

© 0122 221 5507

and indoor area.

© 0100 177 6247

Madinaty

Obour City

© 0112 699 3233 © mazenskennel PETS ARE PEOPLE TOO

Pets Are People Too provides a pet service, including

boarding, dog walking, pet sitting, swimming and vet visits.

Worth the extra distance, this is a boarding resort, with separate rooms, designed especially for dogs. They enjoy use of a large garden, pool and fresh meals.

© 0109 462 2999

UNITED BARKDOM

Zahraa Al Maadi

© 0100 017 6116

unitedbarkdom

G TDFPH

© 0100 483 3335

- Offering a range of services, including dog boarding, training, grooming and dog walking in Maadi, El Rehab and Togaama.
- Also under the umbrella of British Animal Hospital, this boarding facility will make your furry feline feel right at

out of town.

home. Special diets can be arranged, and full veterinary support is on hand.

11 Tag El Deen El Sobky, Heliopolis, Cairo.
0100 544 9533 – 0100 634 4025
British Animal Hospital Heliopolis

British-run professional 5 star boarding facility for cats, with all the comforts of home, you can feel relaxed while you are

MEOWGICAL NIGHTS - CAIRO'S LUXURY CAT HOTEL

Extension Rd 14, off Ahmed Adeweya St., Sakanet, Maadi0100 150 0902

The Inner You Discover the Joy of Ournaling

Every day, millions, or even zillions, of posts flood social media. Everyone is jostling for attention on platforms, showcasing their latest looks, activities, opinions, and achievements. While today's mind-set seems to fixate on creating a public persona, then putting it out there for public consumption, are we letting our obsession with being 'liked' and 'shared' define who we are? And are we putting our mental health at risk?

Step back a little. Think about how your life path is developing. What matters to you? Are your dreams for the future based on reality, or a construct based on whatever is trending at a point in time?

It could be time to rediscover the art of keeping a diary. A handwritten book recording your innermost thoughts. Your doubts, your fears, your secret crushes, your challenges, and moments of self-discovery and achievement. Something to treasure across the years, a true story of your unique journey.

From mental health to personal growth, keeping a diary offers countless benefits.

Preserves memories and experiences

Record your thoughts on milestones, and the small occurrences, that made up your day. What made you laugh, what annoyed you, and what did you learn from?

Inspires creativity

Did something touch your soul? Why not draw something or write a poem? When you look back you will remember the special moment that could have been a turning point in your life.

Boosts memory and cognitive skills

When you rush through a busy day of lessons and activities, it is easy to miss out on the meaning of the small interactions and events that have passed. Take time to reflect on them as the day draws to a close.

• Allows you to self-reflect

Why did you respond in a certain way? Were you being true

to your beliefs, or just people-pleasing? Given the chance, would you have done things differently?

• Reduces stress and anxiety

It's human to want to vent, and to worry about anything

and everything that might or might not happen. Put pen to paper and pour it out, and when you read it through, the solutions may become crystal clear.

• Records ideas on-the-go

Jot those brainwaves down as soon as they pop into your head. Don't leave it for later, they will escape and get lost in

questions you need to ask yourself.

Helps you achieve your goals
It becomes much easier to identify your goals in life when

you define them in writing. What, how, and why, are the



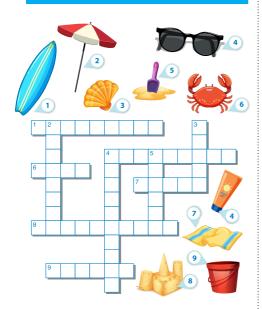


Find 10 Differences





BEACH CROSS WORDS



Answer Key

Down: 2 Umbrella, 3 Shell, 4 Sunglasses, 5 Shovel

Across: 1 Surfboard, 4 Sunscreen, 6 Crab, 7 Towel, 8 Sand Castle, 9 Bucket

DOT-TO-DOT





بيئة نظيفة لحياة أفضل



السادة/ سكان الرحاب الكرام برجاء التكرم بــ



- خـــــروج القمـــامة ليــــلاً من 10مسـاء وحتى 5 فجـــرًا.
- عدم ترك أي متعلقات خـارج الوحدة حفـاظاً على المظهر العام.
- في حالة وجود شكوى أو إستفسار، برجاء الإتصال بخدمة العملاء على الرقم







خزان میاه الشرب بالحی الثانی لنبدأ رحلة الاستدامة معـًا!



تتألق مدينة الرحاب بخطوات واثقة نحو المستقبل، وينتج ذلك عن الإهتمام الكبير بتقديم أفضل الخدمات لسكانها الكرام. وفي إطار رحلتنا المشتركة نحو الاستدامة، يسر جهاز مدينة الرحاب أن يعلن عن إفتتاح خزان مياة جديد في المرحلة الرابعة، لضمان توفير المياة النقية والصحية بشكل مستمر.

يتميز الخزان مساحتة الكبيرة لتبلغ ١٥٠٠ متر مربع، وبسعة تخزينية تصل إلى ٣٠٠٠ متر مكعب، لتلبية إحتياجات السكان ، بما في ذلك العمارات من مجموعة ٦٦ إلى مجموعة ١١٠ والفيلات من مجموعة ١٨ إلى مجموعة ٢٢.



يتمتع الخزان بأحدث التقنيات في عمليات التشغيل، حيث تم تجهيز المضخات بنظام Speed Drive الـذي يتيـح ضبـط الضغـط وتحكمـه بكفاءة، مـما يساهم في تحقيـق توفـير الطاقـة وتحسين كفاءة النظام بشكل ملحوظ.

ما يزيد على قيمة هذا الخزان هو قدرته على التعامل مع الظروف الطارئة، حيث مكنه تخزين كمية مياه تكفي لمدة تصل إلى ٣ ساعات من التشغيل الطبيعي في حالة انقطاع المياه بشكل مفاجئ. كما تحتوى غرفة مضخات الخزان على عدد ٤ مضخات سعة ٥٠٠ م٣ ساعة للمضخة وضغط ٨،٥ بار بقدرة كهربائية ٢٠٠ كيلوات للمضخة.

نحن في مدينة الرحاب نفتخر بتقديم خدمات تلبي أحتياجات سكاننا وتضمن لهم الاستقرار والراحة.



مجموعة طلعت مصطفى هي المطور العقاري المصري الرائد بخبرة أكثر من ٥٠ عاماً ومحفظة أراضي تتجاوز ١٠٧ مليون متر مربع، وسجل حافل مجموعة طلعت مصطفى-السعودية من الإنجازات التي ساهمت في تغيير خارطة Talaat Moustafa Group-Saudi

التنمية العمرانية والسياحية بمصرعلى مر السنين، من خلال تطبيق فكرها التنموي الغير مسبوق في تطوير مشاريعها العقارية المتكاملة الخدمات التي وفرت غاذج للسكن العصري المكتفى ذاتياً لأكثر من مليون نسمة في مدن

ومجتمعات خضراء وصديقة للبيئة، بالإضافة إلى فنادقها ومنتجعاتها الراقية التي ساهمت في تقديم خدمات فندقية أضافت الكثير إلى السوق السياحي المصري في أهم المناطق السياحية في مـصر. المهيدب Talaat Moustafa Group Al Muhaidib



خبرات «مجموعة طلعت مصطفى» مع «مجموعة المهيدب»، تحت مظلة مجموعة طلعت مصطفى السعودية.

يعكس التعاون بين مجموعة طلعت مصطفى ومجموعة المهيدب في المملكة العربية السعودية طموح المجموعة لتوسيع نطاق تأثيرها وتحقيق رؤيتها في بناء مجتمعات متكاملة. بَنـان هـو خطـوة هامـة نحـو مسـتقبل أكـثر إشراقًـا في مجـال التطويـر العقـاري، حيـث يلتقـي الابتكار مع التراث لتعزيز جودة الحياة. إنشاء مجتمعات متكاملة في الرياض

في إطار خطط المملكة التنموية لعام ٢٠٣٠، التي تستهدف تطوير مجتمعات عمرانية متكاملة تستوعب كل مناحي الحياة، حرصت الشركة الوطنية للإسكان بالمملكة على التعاون مع

مجموعة طلعت مصطفى لنقل خبراتها في مجال التطوير العمراني من خلال تطوير مدينة متكاملة الخدمات توفر أسلوب حياة جديد من نوعه للأجيال القادمة. بَنان مدينة سكنية متكاملة الخدمات تمتد على مساحة ١٠ مليون متر مربع، لدعم أسلوب حياة فريد من نوعه لأكثر من ١٢٠ ألف ساكن من خلال الدمج ما بين أحدث تقنيات المدن الذكيـة ومفهـوم الأصالـة والخصوصيـة السـكنية، لتوفـير نمـوذج مثـالي للحيـاة المسـتدامة والذي يلبي كل متطلبات الحياة.

في بنان تتلاقى خبرة عشرات السنوات من التطوير العمراني لمجموعة طلعت مصطفى مع الـتراث السـعودي الأصيـل، مـا يشـكل رؤيـة جديـدة للحيـاة المتكاملـة لمجتمـع ينبـض بالحيـاة

وليكون نقطة انطلاق نحو مستقبل أفضل للأجيال القادمة.

تم اختيار موقع مشروع بَنان بعناية ليكون في قلب الرياض في المنطقة الشمالية الشرقية الواعدة، مما يتيح سهولة الوصول إلى وسط مدينة وأهم المرافق الحيوية بفضل شبكة

تقع بَنان بالقرب من:-• مطار الملك خالد الدولي،

• وسط مدينة الرياض و البوليفارد،

الرياض.

الموقع الاستراتيجي

الطرق الحيوية. وعلاوة على ذلك، قرب المعالم الثقافية والترفيهية من موقعها يزيد من بَنان كخيار مثالي للعيش العصري المتكامل والفرص الاستثمارية المستقبلية في

> • ميدان الملك عبدالعزيز الفروسية، • جامعة الأميرة نورة،

> > • ومعرض الرياض ٢٠٣٠.

• مجمع جراندا مول،

- بَنان الرياض.. حيث تكمن الطبيعة الخلابة
- مساحات خضراء بتصاميم مميزة ومناطق ترفيهية وحدائق تنزه خاصة بالأطفال تشمل ممرات للمشي والجري، وركوب الدراجات، لدعم الحياة الصحية المليئة بالحيوية، كما يوفر
- تصميم بَنان أقصى معايير السلامة، خاصة للأطفال من خلال فصل ممرات المشاة عن حركة مرور المركبات داخل المناطق السكنية، لضمان الشعور بالاطمئنان والأمان.

يستهدف بَنان تعزيز تواصل السكان مع الطبيعة، حيث يتوفر داخل كل مجموعة سكنية



• خدمات المنزل الذكي فلسفة التخطيط

المنطقة.



حيث يوفر بَنان كافة الاحتياجات اليومية للسكان بالقرب من منازلهم، وذلك من خلال تطوير مركز خدمات وسط كل منطقة سكنية على بعد خطوات من أي وحدة سكنية داخل

المناطـق السـكنية.

فلسفة تصميم وتخطيط بَنان تهدف إلى خلق توازن بين الأحياء مع الحفاظ على الخصوصية، من خلال فصل الفلل والمباني واستخدام مسطح أخضر واسع غني بالنباتات يتراوح عرضه من ٥٠ إلى ١٥٠ مترًا في منتصف المشروع، مما يخلق شعورًا بالاستثنائية لدى السكان. كما يضمن الحفاظ على مسافة كافية بين المباني السكنية تبلغ من ٢٠ إلى ٣٠ مترًا على الأقل،

سواء بين الفلل أو المباني لضمان الخصوصية وتوفير مساحات خضراء.



مسـاحاتها بـين ٢١٦ مـترا مربعـا - ٤١٢ مـترا مربعـا.

- مربعًا.
- السكن العائلي توفر بَنان أراضي تتراوح بين ٥٠٠ مترًا مربعًا حتى ٦٠٠ مترًا مربعًا.

• الفلل السكنية يضم المشروع فللاً سكنية مختلفة التصميم والمساحات من بين غاذج مختلفة، تتراوح • فلل الكواترو قلل الكواترو الرائعة التي تمتد على مساحة ٢١٦ مترًا مربعًا. • توين فيلا فلل التوين هاوس بمساحة ٢٣٦ مترًا مربعًا. • فلل مستقلة نهاذج متميزة من الفلل المستقلة، تتميز بمساحات تبدأ من ٢٦٠ مترًا مربعًا حتى ٤١٢ مترًا

بَنان ليس مجرد مشروع سكني؛ بـل هـو نمـوذج حـي يجسـد الالتـزام بتقديـم حيـاة متوازنـة ومريحة، مع الحفاظ على التقاليد السعودية وتعزيز التكنولوجيا الحديثة من خلال توفير مجموعة واسعة من الخدمات المتنوعة والمرافق العصرية، لضمان بيئة معيشية مثالية تجمع بين الراحـة والاسـتدامة. بَنان هو بداية جديدة لرؤية حياة متكاملة ومزدهرة في قلب الرياض.

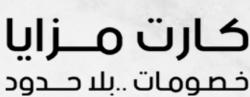


للبيئة حيث تم تخطيط المشروع ما يتيح الانتفاع من المساحات الخضراء الشاسعة، وتطبيق أحـدث معايير المـدن الذكيـة، مـع الحـرص عـلى الفصـل بـين المناطـق السـكنية والخدميـة لتحقيـق أعلى معايير الخصوصية، بالإضافة إلى توفر جميع المرافق والخدمات الحياتية من مساجد ومراكز تجارية وترفيهية ونادي رياضي اجتماعي ومدارس ومناطق إدارية ومراكز طبية بخلاف الخدمات الأساسية الأخرى مثل الأمن والصيانة والزراعة، وإدارة المدينة، والخدمات المدنية الأخرى داخل المشروع وذلك بهدف تحقيق الاكتفاء الذاتي للسكان وضمان خصوصية

• الشقق السكنية تقدم بَنان مجموعة متنوعة من الشقق السكنية بمساحات عملية ومتنوعة، من بين أربع نهاذج بمساحات تبدأ من ٥٥ مترًا مربعًا حتى ١٧٠ مترًا مربعًا.







تعلن أجمزة المدن بمجموهة طلعت مصطفى عن توفير كارت مزايا للقاطنين عن طريق التوجه لجماز المدينة للاشتراك بالكارت والتمتع بجميع التخفيضات و العروض المتميزة بداخل و خارج مشروعات مجموعة طلعت مصطفى. تضم هذة العروض تخفيضات رائعة بالمراكز الطبية و التجارية و الترفيمية.



خدمات كارت مزايا:

تم التعاقد مع أكثر من جهة لتوفير خصومات مميزة تشمل الخدمات الآتية:

- خدمات طبية
- خدمات تعلىمىة
- مراكز لياقة بدنية
- مجموعة من المحلات والعلامات التجارية بمولات الرحاب ومدينتي
 - كلية التعليم المستمر بالجامعة البريطانية في مصر

إصدار كارت مزايا

يتوجه العميل إلى جهاز المدينة لإصدار الكارت لكل من الزوج والزوجة والأبناء والأب والأم للزوج والزوجة.





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